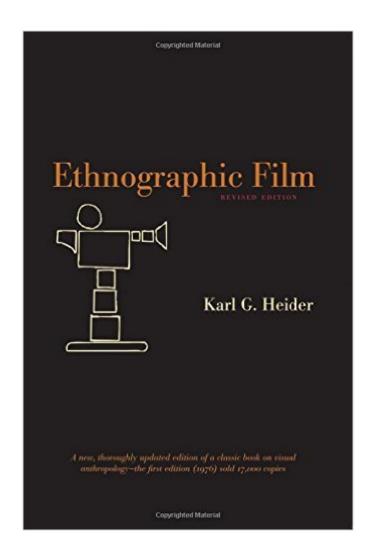
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Ethnographic Film: Revised Edition





Synopsis

Even before Robert Flaherty released Nanook of the North in 1922, anthropologists were producing films about the lifeways of native peoples for a public audience, as well as for research and teaching. Ethnographic Film (1976) was one of the first books to provide a comprehensive introduction to this field of visual anthropology, and it quickly became the standard reference. In this new edition, Karl G. Heider thoroughly updates Ethnographic Film to reflect developments in the field over the three decades since its publication, focusing on the work of four seminal filmmakersâ "Jean Rouch, John Marshall, Robert Gardner, and Timothy Asch. He begins with an introduction to ethnographic film and a history of the medium. He then considers many attributes of ethnographic film, including the crucial need to present "whole acts," "whole bodies," "whole interactions," and "whole people" to preserve the integrity of the cultural context. Heider also discusses numerous aspects of making ethnographic films, from ethics and finances to technical considerations such as film versus video and preserving the filmed record. He concludes with a look at using ethnographic film in teaching.

Book Information

Paperback: 180 pages Publisher: University of Texas Press; Revised edition (November 1, 2006) Language: English ISBN-10: 0292714580 ISBN-13: 978-0292714588 Product Dimensions: 6 x 0.5 x 9 inches Shipping Weight: 8 ounces (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #893,429 in Books (See Top 100 in Books) #95 in Books > Humor & Entertainment > Radio > History & Criticism #1086 in Books > Humor & Entertainment > Movies > Theory #1487 in Books > Textbooks > Humanities > Performing Arts > Film & Television

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